



The New Direction



Great Music, Great Cause

CAM Official Sponsor of 21st Southwest Atlanta Music festival



CAM gave away over 100 gift bags!

This year's festival highlighted local businesses and nationally-known performing artists such as Da Brat, Bone Crusher and Groove Factor. Also Hosted by V103.

Originally started as a picnic, the Southwest Atlanta Music Festival has grown into a highly-anticipated event that draws people not only from Southwest Atlanta but from neighboring areas as well. This year over 30,000 attendees participated in the event.



Local youth talent performing

Proceeds from the festival benefit the programs and initiatives of the Cascade area non-profit **Another Way Out, Inc.** (AWO) This organization services youth in southwest Atlanta by placing at-risk teens with community leaders, business professionals, and honorable individuals willing to dedicate their time and talents to the next generation.

The Tenth Amendment Media Group (TAMG) served as the media sponsor for the second year in a row. On both days, the Exceptional Radio Network and Home Rule News radio division recorded live exclusive coverage of the event.

"Despite tough market conditions in our community, CAM welcomes the opportunity to participate in community events and sponsor life changing programs like Another Way Out".





**Meet our
Newest team
member!**

CAM Welcome's Stephanie Oraka

Mrs. Oraka lives in North Atlanta with her husband and three children. She has lived in the Northern Metro Atlanta area for over 11 years. She has over a decade of experience in property management, reverse mortgages, and investment properties. Her service areas include Alpharetta, John's Creek, Roswell, Duluth, Lawrenceville, Norcross, in addition to other areas outside of I-285.

Soraka@CAM-RealEstate.net

Attitudes about homeownership remain positive

Key Findings from a recent survey conducted on behalf of the National Association of Home Builders (NAHB) show that Americans see beyond the immediate housing market to the enduring value of homeownership

^ 80% of homeowners polled would advise a close friend or family member to buy a home

^ 73% of non-homeowners polled said owning a home is as important as being successful at their job or being able to pay for a family members education.

^75% of all respondents said owing a home is still the best long-term investment that can be made.

Source NAHB National Survey May 2011

The Broker's Corner



Building a **Champion** Team is a process that you must commit to and work toward each day. It's a decision that is connected to action. It isn't merely an intention. You must be focused on your commitment to Excellence! My view has always been that I hire people that appear to be smarter and better than I am. The more people I can put on my team who meet those criteria the more successful the team will be.

A **Champion** is someone who, when he goes off track, doesn't allow that period of frustration or lack of focus and intensity to be more than a few minutes, rather than hours, days or weeks.

“CAM is looking for Champion's to add to our team!”

Kardiva Media Creative Accepted to Discovery Channel Producer Network



Getting a project into the hands of decision makers at studios is always a challenge. The Discovery Channel Networks producer Portal network is a vehicle to expedite the process and pre-screen producers. Discovery offers 15 channels of targeted programming world wide Kardiva has two proposal currently under review for OWN Oprah Winfrey Network and on for the Discovery Investigations Channel. While these projects have many hurdles to clear before getting the Green light, the Kardiva team is excited about this opportunity to present several concepts we feel strongly about.

